



Maroon Band Boosters, Inc. P.O. Box 109, Madisonville, KY 42431

Dear Potential Band Sponsor:

On a late October day in 2017, your Madisonville North Hopkins Marching Maroons packed the semi and their hopes and dreams and headed out to Lexington, KY. It was a long day of competition, starting in Oldham County. They had competed earlier in the day for the regional competition against 15 other bands, sometimes standing in the cold rain, eating intermittently. Almost 120 kids would go strong for 14 hours. The class AAAA bands started their competition at 9:00 p.m. Our students took the field at 9:15pm, anxious, scared, focused, and determined, all at the same time. Some kids were sick, some were tired - all were ready to put everything they had into their last performance for the year. In the infield, the "pit crew" made up of volunteers were scrambling, pushing equipment along the front of the field, when one of the xylophones literally began to break into pieces. The only thought, "We have to move now!", precious points slipping away, measured by a timer that not one student could control. One of the band dads happened to be wearing two shirts. He quickly jerked off his shirt and ripped it, cinching up the pieces so that the show could go on. The performance came off without a hitch. In 2017, the MNHHS Marching Maroons came in 2nd in the AAAA KMEA state competition. Today, that xylophone is still held together by that band dad's shirt.

As we all know, any quality program takes time, money, and resources to keep it in tip top shape. The truth is, the MNHHS Marching Maroon program is in the top of its class, running on a shoestring budget. The year 2020 has certainly been a trying year in so many ways. For the Marching Maroons, we could not compete due to healthcare concerns of COVID-19. In most years, tens of thousands of dollars are spent on transportation, fuel, food, props, and instruction for our program. Over the years, things have gotten older, fallen into disrepair, or completely died. This is a critical rebuilding year for the Marching Maroons.

At the top of our list, we need a semi-truck. To get to competitions, we need a reliable, dedicated truck that will pull the instruments, uniforms, and props to each location. We are looking for 4-6 sponsors to donate \$5,000 each toward our truck. In return, there will be dedicated advertisement space on the truck for your business. That advertisement will be in place for a minimum of 5 years. We already have a commitment from one sponsor - will you claim one of the remaining spots?

Help us dress for success! Formal marching band uniforms are designed to have a life of about 8 years. MNHHS Marching Maroons have been in our uniforms for 15 years. That means that the "bibs" (the black overall style pants under the jackets) are being held together with safety pins and duct tape. Parts of the jackets are getting thread bare. The chin straps on the shakos (hats) are mostly broken and unusable.

WE NEED YOUR HELP! Thank you for your consideration and all that you do to support our community.

Sincerely,

Brian J. Hardesty
President, Maroon Band Boosters



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Sponsorship Opportunities

GOLD Sponsor, Annual Advertising Cost - **\$5,000**

- LOGO/NAME on rear door on semi-trailer (5 Years)
- Full page ad in Maroon Classic Band Contest Program
- 8 complimentary tickets to the Maroon Classic Band Competition
- Listing in all band programs/announcements that include all sponsors.

MAROON Sponsors, Annual Advertising Cost - **\$2,000**

- Full page ad in Maroon Classic Band Contest Program
- LOGO/NAME on banner displayed on equipment trailer and/or at events.
- 8 complimentary tickets to the Maroon Classic Band Competition
- Listing in all band programs/announcements that include all sponsors.

SILVER Sponsors, Annual Advertising Cost - **\$1,000**

- Half-page ad in Maroon Classic Band Competition program
- LOGO/NAME on banner displayed on equipment trailer and/or at events.
- 6 complimentary tickets to the Maroon Classic Band Competition
- Listing in all band programs/announcements that include all sponsors.

BLACK Sponsors, Annual Advertising Cost - **\$500**

- Quarter page ad in Maroon Classic Band Competition program
- Name on banner displayed on equipment trailer and/or at events.
- 4 complimentary tickets to the Maroon Classic Band competition
- Listing in all band programs/announcements that include all sponsors.

FRIENDS OF THE BAND, Annual Advertising - **\$250**

- 1/8th page ad in Maroon Classic Band Competition program
- 2 complimentary tickets to the Maroon Classic Band Competition
- Listing in all band programs/announcement that include all sponsors.

ALUMNI LEVEL, Annual Advertising - **\$100**

- Sponsor a Marching Band Student. They are always in need of band supplies, uniforms and instruments.

If you have questions about the sponsorship programs, please call Brian Hardesty at (270-957-0050) or the BAND OFFICE at (270-825-6017). Your donation is completely tax deductible. A letter will be sent to you for your records.

To become a Band Sponsor, please complete the Corporate Sponsorship form below;
PLEASE MAIL TO THE ABOVE ADDRESS.

Name of Business _____

Contact Name _____ Phone _____

Mailing Address _____

Email _____

Sponsorship Level \$ _____