



Maroon Band Boosters, Inc. P.O. Box 109, Madisonville, KY 42431

To whom it may concern:

Thank you for taking the time to consider sponsoring the Madisonville North Hopkins High School Marching Maroon band program.

As we all know, any quality program takes time, money, and resources to keep it in tip top shape. MNHHS Marching Maroon program is in the top of its class. THE 2022 Maroon Band is the TEN-time Kentucky Class 4A STATE CHAMPION AND 23 Time KMEA state finalist. MNHHS is 5th in the state in number of state final performances and top THREE in State Championships.

Our band booster budget for 2022 is over \$60,000. This budget includes supplemental instruction, cost of music and drill, props, meals, equipment maintenance, transportation, and hotels. This program supports almost 120 students and works to make sure that the opportunity to learn and perform is available to anyone, no matter their financial situation.

At the top of our Wishlist, we need a semi-trailer. To get to competitions, we need a reliable, dedicated moving style trailer that will transport instruments, uniforms, and props to each location. We are looking for 2 sponsors to donate \$5,000 each toward our trailer. In return, there will be dedicated advertisement space on the truck for your business. That advertisement will be in place for a minimum of 5 years. Will you claim one of those spots?

WE NEED YOUR HELP! Thank you for your consideration and all that you do to support our community. Thank you for all that you do!

Sincerely,

Brian J. Hardesty
President, Maroon Band Boosters



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Sponsorship Opportunities

GOLD Sponsor, Annual Advertising Cost - \$5,000

- LOGO/NAME on semi-trailer (5 Years)
- Full page ad in Maroon Classic Band Contest Program
- 8 complimentary tickets to the Maroon Classic Band Competition
- Listing in all band programs/announcements that include all sponsors.

MAROON Sponsors, Annual Advertising Cost - \$2,000

- Full page ad in Maroon Classic Band Contest Program
- LOGO/NAME on banner displayed on equipment trailer and/or at events.
- 8 complimentary tickets to the Maroon Classic Band Competition
- Listing in all band programs/announcements that include all sponsors.

SILVER Sponsors, Annual Advertising Cost - \$1,000

- Half-page ad in Maroon Classic Band Competition program
- LOGO/NAME on banner displayed on equipment trailer and/or at events.
- 6 complimentary tickets to the Maroon Classic Band Competition
- Listing in all band programs/announcements that include all sponsors.

BLACK Sponsors, Annual Advertising Cost - \$500

- Quarter page ad in Maroon Classic Band Competition program
- Name on banner displayed on equipment trailer and/or at events.
- 4 complimentary tickets to the Maroon Classic Band competition
- Listing in all band programs/announcements that include all sponsors.

FRIENDS OF THE BAND, Annual Advertising - \$250

- 1/8th page ad in Maroon Classic Band Competition program
- 2 complimentary tickets to the Maroon Classic Band Competition
- Listing in all band programs/announcement that include all sponsors.

ALUMNI LEVEL, Annual Advertising - \$100

- Sponsor a Marching Band Student. They are always in need of band supplies, uniforms and instruments.

If you have questions about the sponsorship programs, please call Brian Hardesty at (270-957-0050) or the BAND OFFICE at (270-825-6017). Your donation is completely tax deductible. A letter will be sent to you for your records.

To become a Band Sponsor, please complete the Corporate Sponsorship form below.

PLEASE MAIL TO THE ABOVE ADDRESS. Please send logo/ad to president@marchingmaroons.com before August 26 to be included in Maroon Classic Program.

Name of Business _____

Contact Name _____ Phone _____

Mailing Address _____

Email _____

Sponsorship Level \$ _____